



WE GO THIS, AMERICA OVERVIEW

MISSION:

The message is simple: buy a shirt, support independent businesses as well as nonprofits and remember that together, WE GOT THIS AMERICA.

This campaign provides an outlet to rally communities around their favorite breweries, salons, shops, and restaurants. But how much can a T-shirt help during this crisis? - A lot. By providing each business or nonprofit with their own unique link to the share with their communities, we're empowering customers to show support for their local businesses and organizations by purchasing a We Got This shirt, sending 50% of the sale (\$10 per shirt) back to the referring business. This comes at no cost to the business/nonprofit, there's no fee to sign up and no restrictions on who can sign up (aside from a required business license and W-9). We are also sending 50% of sales that do not come through an affiliate link to the [James Beard Foundation's Relief Fund](#). We are simply one small business trying to support and inspire our fellow small businesses while working together to spread a positive message.

HOW IT WORKS:

- Step 1-** Businesses and Nonprofits are invited to sign up for an Affiliate Link [Here](#)
- Step 2-** Affiliates will share their link to their followers, customers, and community
- Step 3-** Organizations and businesses will earn \$10 for every shirt sold through your link

Non Profits and independent businesses with a valid business license and W-9, are invited to sign up for an affiliate link [here](#). This offer is not exclusive to one location or business sector and there is **no cost at all to sign up or use your link**. Once approved they will receive an email with instructions on how to access their affiliate dashboard, retrieve affiliate links and start sharing. Every sale that comes through an affiliate link will send \$10 back to the referring business/nonprofit. No gimmicks, no hidden fees, it's simply one small business trying to support our fellow small businesses while working together to spread a positive message.



FACTS AND FIGURES:

- 100 + Affiliate Signups in the first two weeks
- [The Inspirational Video](#) we released to launch this project has had been viewed over 30,000 times in 4 days
- We have 25 shirt designs ready for purchase and more added each day

WHY WE'RE DOING THIS:

We Got This America is powered by [Brist MFG](#), an independent creative agency, and custom apparel manufacturer out of Bellingham, WA. Our business has not been immune to this economic crisis and faced with the reality of stunted sales and multiple layoffs we saw a need to get creative and help our fellow independent businesses. The mom and pops and the brick and mortars account for a big portion of our customer base and we wanted to do something to help.

We're here to ignite this fierce community of movers and shakers and call upon the nation to support our neighbors, support our friends, and to support independent businesses and nonprofits around the country.

Our team created the "We Got This America" shirt along with state and city-specific designs to boost nationwide morale and offer people everywhere a way to support their favorite organization or business from the comfort and safety of their own home. If you don't see your area or city represented and would like to see it featured, please reach out and we'll see what we can do! Please send all inquiries to info@wegotthisamerica.com.

The words "I Can't" have no seat at the table of the brave. The land of the free for those willing to stay, willing to fight, willing to take a stand for what's right. To those with empty rooms, empty halls, empty tables, empty streets. Have hope. We are here, America. We Got This.

- Words from a poem by Tyler Robers and video by Pollock Pictures, [See the full video here](#)

WE GOT THIS, AMERICA.



CONTACTS:

Brendan Pape
CEO/President
Brist MFG + We Got This America
brendan@bristmfg.com
952-484-5384

Katie Doyle
Marketing Director
Brist MFG + We Got This America
katie.d@bristmfg.com
904-347-3585

USEFUL LINKS:

Website: www.WeGotThisAmerica.com

Facebook: <https://www.facebook.com/wegotthisamerica/>

Instagram: <https://www.instagram.com/wegotthisamerica/>

Twitter: <https://twitter.com/wegotthisusa>

Video: [WGT Inspirational Video](#)

Shop Page with all shirt designs: <https://wegotthisamerica.com/shop/>